



hup!<sup>®</sup>  
The better way to build





# Welcome to the future of home extensions

hup! is the revolutionary new way to extend your home and create beautiful, bright living spaces quickly, with minimal disruption to your home and family.

## A building revolution

A building revolution, hup! uses highly energy efficient Ultrapanel in place of traditional brick walls and timber roofs. These groundbreaking panels make hup! extensions five times more energy efficient than the average UK home so that even with plenty of glass, your hup! will be every bit as warm as the rest of your home. This advanced technology also means that hup! extensions can be built five times faster than a brick extension.

Proudly British, hup! extensions are manufactured off-site in our state-of-the-art factory. Work which would usually take several months with a traditionally built extension has already been done when your hup! arrives at your home. Your skilled hup! builder will then build your new extension – usually in a matter of days.

Along with being ideal for extensions, hup! is also a fantastic choice for conservatories and conservatory transformations, as well as garden homes.

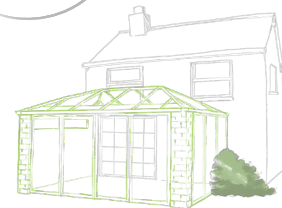
Extensions



Transformations



Conservatories



Garden Homes









# The better way to build

There are many reasons why hup! is the better way to build. Forget horror stories of lengthy builds, mess and disruption to your home, and budgets spiralling out of control – with hup! all of these are eliminated.





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## Five times more energy efficient than the average UK home

Rising energy costs are a headache for us all, but hup! offers ultimate energy efficiency thanks to high performance glass and extremely low U-Values.



## One supplier, one project

hup! is the hassle-free way to build. One familiar team takes care of the whole project and there is no need for an architect. Your hup! designer will help you visualise your design and provide a price that will not fluctuate, giving you confidence that your beautiful extension will be delivered on time and on budget.



## Five times faster to build

What would take months to build with traditional methods will take weeks with hup! and what would take weeks now takes days. Built in any weather by one team, your hup! extension is delivered as a flat packed kit so there is no cutting or waste on site, helping you escape the mess and disruption associated with traditional builds.



## Ultimate design flexibility

Choose from pitched roofs or flat roofs, all with rooflights that flood your new space with natural light. Whether you want to frame your view with large picture windows or create an indoor/outdoor space with large sliding doors, hup! gives you total design freedom.



## High quality finish, every time

With hup! a high quality finish is assured every time. Designed by Ultraframe, the UK leader in extension and roofing technology, hup! is manufactured in a BBA approved factory in Lancashire, and every hup! extension features Ultrapanel technology that is patented and approved by the BBA to a lifespan of at least 60 years.









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# Conservatories

As energy efficient as an extension

Flood your home with healthy natural light, safe in the knowledge that high performance glazing will make it as energy efficient as it is bright. Not only does this specialist glazing enhance the warmth of your home, but its properties also prevent any overheating and furniture fading in the room below.

Every hup! conservatory is constructed from materials that meet the latest Building Regulations standards for extensions.

The insulated internal pelmet in your conservatory, high performance roof glass and super-insulated walls ensure that your hup! conservatory will be as energy efficient as any modern extension.





# Conservatory Transformations

## Extension-like conservatory upgrades

If you have ambitions for your old conservatory, then hup! is the simple solution. Within a matter of weeks, hup! can transform an old conservatory into a modern, energy efficient extension that feels like it is now part of your home. hup!'s lightweight, energy efficient walls are quick, easy, and cost effective to build onto existing bases.

Upgrade to a high performance glass roof, or choose a super-insulated solid roof with rooflights to transform the thermal performance of your conservatory and still keep the natural light in any adjoining rooms.

With super-insulated walls, your new hup! will be energy efficient enough to turn your old conservatory into a modern open plan extension by removing internal doors and opening the space up to the rooms beyond.





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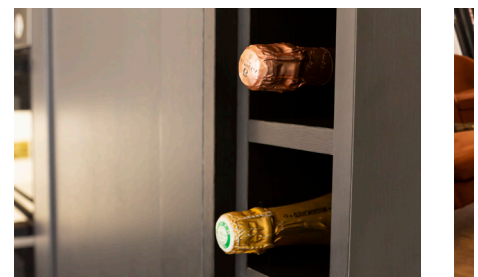
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# Extensions

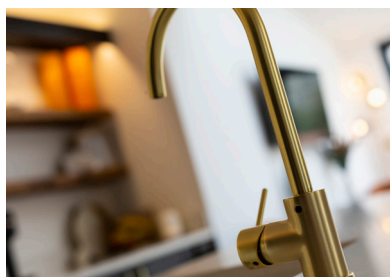
Five times faster than traditional methods

Are you dreaming of a bright sociable open plan room that links your living space with the garden? Maybe you're building a new home office or playroom filled with healthy and stimulating natural light to create the perfect learning or working environment?

With hup! the only limit is your imagination and every hup! roof comes with high performance glass rooflights to fill your new room with plenty of natural light.

Extending your home with hup! is both simple and fast too. There's no need to feel overwhelmed at the prospect of managing architects, builders and various trades, and no need to worry about going over budget.

As well as home extensions, hup! is also the ideal choice for building a garden home for family members who require their own living space in the privacy of the garden, with all the comfort of the home.











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# hup! technology explained

The walls and tiled or flat roof in any hup! extension use advanced Ultrapanel technology.

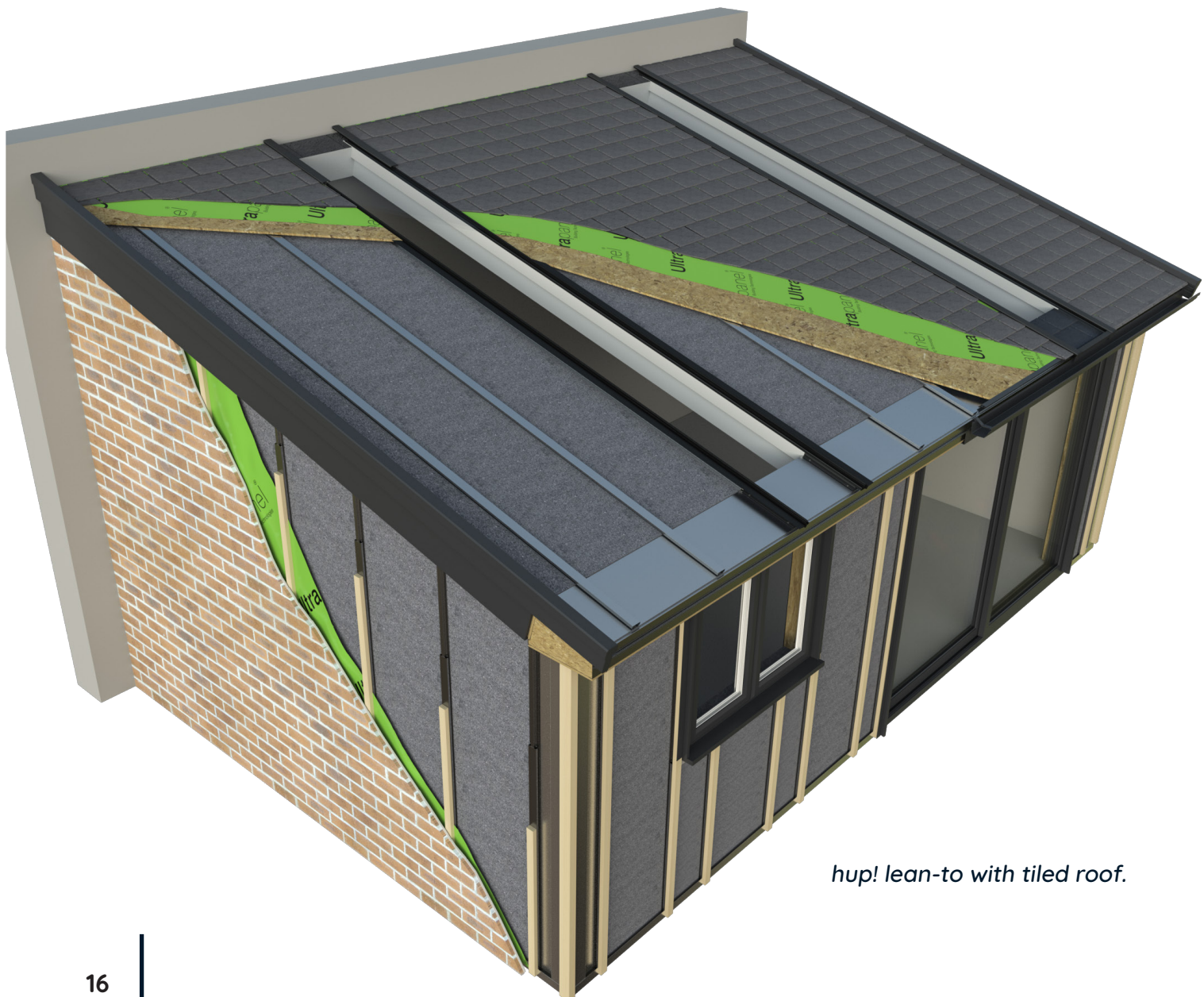
## Patented Ultrapanel Technology

This groundbreaking technology combines the best of both timber and steel framing building technology with exceptional insulation properties.

With U-Values of between 0.12 and 0.17 that significantly exceed Building Regulation requirements, a hup! extension is five times more energy efficient than the average UK home.

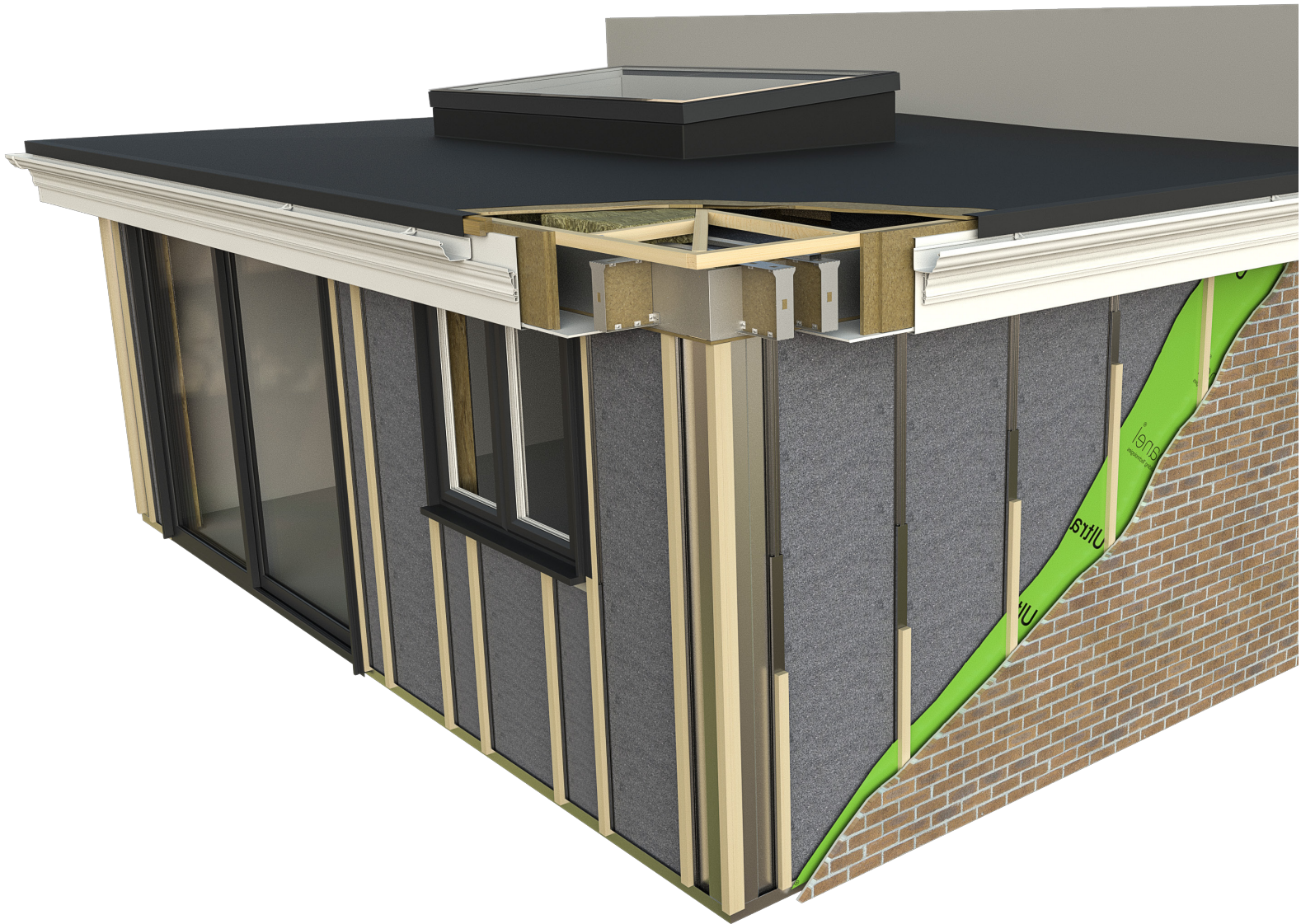
## Super-Strong I-Beam Structure

hup! wall panels significantly outperform traditional building methods in terms of strength. This is thanks to the collective force of the panels which rapidly clip together to form a super-strong i-beam structure throughout your hup!.



*hup! lean-to with tiled roof.*





*hup! Flat Roof with Flat Skylight.*

### **Rapid Connection Details**

hup!'s millimetre precision engineering and patented wall and roof connections will ensure a perfect build with no cold spots. The rapid clip-fit nature of these clever connections across the roof and walls mean that a hup! extension is built five times faster than a traditional build.

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# Building with hup! is easy

With hup! you can forget about expensive experts and architects.

## hup!

Footprint



## two

Windows & Doors



## three

Roof



## four

Wall Finish





Contact your local hup! builder and choose the shape and size of your extension. Go as big as you can afford to maximise space, however be careful to ensure the remaining garden is large enough to enjoy.

Select the windows and doors for your design. Think carefully about where you may want to have key items such as kitchen units, tv's, fireplaces, or furniture. Be sure to frame any stunning views with picture windows or large expanses of doors.

Choose from dramatic high pitched ceilings, or the understated look of flat or lean-to designs. Three times more natural light comes in through the roof than windows so carefully consider where to place your rooflights.

Wall finishes are a fantastic way to personalise your hup!. For a more traditional build look, choose a brick finish, or for a more contemporary finish choose timber or render.

## Stress free building

Often it can be difficult to know where to begin with an extension project and the thought of briefing an architect, navigating Building or Planning Regulations and choosing a reliable builder can be overwhelming and stressful.

All of this pre-project anxiety simply vanishes as one hup! team takes care of the entire project for you – including the work usually done by an architect.

See your designs come to life in the hup! software and then simply place your order, receive a confirmed price, and watch your hup! extension transform your home within weeks.

Building a hup! couldn't be simpler – no stress, no expensive experts, and delivered on time – on budget.

The logo for hup! features the word "hup!" in a bold, lowercase, sans-serif font. The "h" and "u" are a light green color, while the "p" and the exclamation mark are a darker green. A registered trademark symbol (®) is located to the upper right of the exclamation mark. Below the logo, the tagline "The better way to build" is written in a smaller, white, sans-serif font.

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